

# LINCOLN CITY COUNCIL NEWSLETTER

Tuesday, March 13, 2017

Volume 1, Issue 1



- ◇ **Finder's Keepers** The Float Fairies are still at it! Keep searching along the beach for your own glass float treasure, now-May 28.
- ◇ **Hands-on Asian Cooking Class** Saturday, March 31st, 11am-2pm at the Culinary Center, FMI call 541-557-1125.
- ◇ **Beachcombing Clinic** March 16, 2pm at the SW 33rd St. beach access in Lincoln City learn how to unearth sand and sea treasures. FMI 541-996-1274
- ◇ **Spring Whale Watch** March 24-31 Take in the beauty as gray whales and their babies migrate north. FMI 541-765-3304
- ◇ **Festival of Illusions** March 25- April 5 Visit the Lincoln City Cultural Center for various magical performances, all shows at 7pm. FMI 541-994-9994.
- ◇ **Spring Break Glass Drop** March 24- April 8, 300 glass art pieces hidden along the beach.
- ◇ **Spring Break, Rec Kids Day Camp** March 26-30 FMI 541-994-2131.
- ◇ **Pool Egg Hunt- March 30th** at the Lincoln City Community Center FMI 541-994-2131.

## Council Corner

### City Gets New Logo

During the regular council meeting on Monday evening, March 12th the City Council approved the highly anticipated Octopus logo. The logo incorporates familiar city origins, such as the sea star, with new and unexpected design elements.

Lincoln City's Visitor and Convention Bureau has long been researching and developing what Lincoln City represents. VCB Director, Ed Dreistadt's goal for the new logo was to

convey the unexpected of Lincoln City. Lincoln City is full of unexpected treasures from majestic hikes with tucked away waterfalls to the best burger in Oregon. It is only fitting to have a logo as unexpected as the city itself.

The logo is a complete branding campaign for Lincoln City, one that will refresh and unify the city all while marketing it to attract more visitors. The new logo is the visual element in the VCB's



branding campaign that will begin to communicate a consistent look and feel throughout town.

The city's old seagull logo is outdated and doesn't entice visitors. The new logo is fun, interesting, and unexpected, all attributes of Lincoln City.

Look for the new logo circulating soon.

## New Police Building Update:

Lincoln City is moving forward with the planning and construction of the new police building. The project is estimated to cost \$10.5 million, funded through the City's transient room tax. It will be located near the current police building. The city hired FFA Architec-

ture to design the innovative facility. Previously FFA and staff visited several police buildings in the area to look at what has and hasn't worked for other agencies.

City officials and FFA are now working to en-

sure the new building is centered around security and public access. Construction is expected to begin late summer or early fall. Stay tuned to the City's web page at [www.lincolncity.org](http://www.lincolncity.org) and Ron's Report at [www.ronsreport.org](http://www.ronsreport.org).

## Emergency Preparedness

The first thing to prepare for an emergency should be a 72-hour kit. There is an item list on [Ready.gov](http://Ready.gov) to use as a beginning guide and then personalize it to fit your needs. Essential items are: water, flashlight, can opener, & non perishable food. Each member of your family that is able to carry a kit should have one. Kits should be easy to carry. A backpack works great. It's easy to start building your kit. Many items you already have, and you can always add to your kit.



## Introducing: *Ron's Report*



Catch up on

what's happening in Lincoln City. Visit *Ron's Report* at [www.ronsreport.org](http://www.ronsreport.org). *Ron's Report* provides in depth reviews of issues before the City Council and reports of their meetings. Lots of interesting and exciting things take place in Lincoln City everyday. *Ron's Report* offers up to date information on community events and related topics. Don't miss out on what's happening in your community on the coast. Visit *Ron's Report* at [www.ronsreport.org](http://www.ronsreport.org) today!

## Thanks for the Not So Little Things Contributions of The Public Works Department

The New Year brings to mind many things to be thankful for, including family, friends, and of course your beloved cell phone, but what about the little things that go overlooked on a daily basis. Like your hot morning shower and freshly brewed cup of coffee all done before heading to work on well-maintained roads. When you really think about it they seem not so little at all.

The City's Public Works Department deserves mention for its attentive management of the City infrastructure, strategic improvements, and overall maintenance of our City. The Department is responsible for street repairs, sidewalks, tree trimmings, creating and managing the City's Geographic Information Systems, overseeing wastewater collections and treatment, as well as water distribution and treatment, and many other public response services.

In the very early hours before we start to think about what Mother Nature has bestowed on us, the Lincoln City Streets Department is

diligently treating the roads to ensure safety, and while the coffee pot fills with clean water, the City's Water Treatment Plant Operators are monitoring and analyzing the City's water in order to provide quality water to the community.

It's rare for the City to get calls of praise about toilets flushing, but it would be expected to receive panicked calls if citizens were experiencing sewer problems. The lack of these calls is attributed to the maintenance, awareness, and careful planning implemented by the Wastewater Collections and Treatment Plant Department. They want to make sure these daily routines continue to go unnoticed..

The Public Works Department plays a vital role in Lincoln City. From the streets to the sewer, the services provided contribute to the public health, safety, convenience, and overall standard of Lincoln City.

## Imagine Lincoln City Spring Forward With New Ideas for the Future

Over the last several months the City has collected ideas from residents and visitors of Lincoln City about what they envision for the future of the City. This research is part of the Imagine Lincoln City Project.

Imagine Lincoln City is a community engagement project with its main purpose- to create a guiding vision for the way our community looks, feels, and functions over the next twenty years based on input from the people who live, work, play, and visit here.

The City and vision team comprised of members representing community groups have been interacting with the community to make sure the voice of the people is heard and to gain perspective.



The project is broken up into various phases. The first phase was public outreach, spanning from June- October 2017. It consisted of community events, surveys, interviews, and many more community involvement activities. In fact, the survey was extended thru the end of January.

The second phase is comprised of reviewing community ideas, developing the draft vision, and identifying community priorities. At this point in time the project is in the vision development phase. They are refining ideas and narrowing down what the community wants for the future of Lincoln City, and then drafting what that vision looks like.

Once the vision has been developed the project will

move into the final phase of vision adoption. This is expected to happen by Spring of 2018, where there will be a community review, finalized vision plan, and City Council adoption.

Imagine Lincoln City is the future of our City and begins and ends with its community members. It is an ongoing project that still needs involvement and awareness from you. Don't miss out on what's happening with this key project. There are many ways to stay informed and connected. You can visit the Project's homepage at [www.imaginelincolncity.org](http://www.imaginelincolncity.org) or visit the social media sites at <http://twitter.com/LincolnImagine>, <https://www.facebook.com/imaginelincolncity>, or on Instagram at <http://instagram.com/imaginelincolncity/>.